

#### October 19th - 22nd 2015

Faculty of Business and Management, Brno University of Technology

# **INVITATION**

We kindly invite you and your colleagues to participate in Brno International Week 2015 (BIW 2015) that will be held from October 19<sup>th</sup> – 22<sup>nd</sup> 2015 in Brno University of Technology, Faculty of Business and Management in the Czech Republic.

## Scope of the Brno International Week

The main aim of the Brno International Week is to provide mutual cooperation in the pedagogical and scientific field and give an opportunity to our students to gain new perspectives on their majors. The focus of the BIW 2015 is on global issues in business, management, system engineering and informatics.

The Brno International Week will consist of three main parts:

- 1) guest lectures and seminars
- 2) Round Tables
- 3) Mov'in Europe
- 1) Each lecturer is invited to give one or two **guest lectures or seminars** lasting for two hours each.

The main areas for lectures are:

- Economics and management
- System engineering and informatics
- Quantitative methods in economics

We appreciate lectures which combine theoretical background with practical implication or with international comparison and using modern teaching methods.

- 2) We offer possibility to discuss your research ideas and mutual cooperation at **Round Tables** that will be thematic focused.
- 3) You are cordially invited to present your home university and study programmes at the **Mov'in Europe** where you can join the presentation of Erasmus students currently studying at our faculty.

BIW 2015 also aims at giving you an unforgettable stay in Brno. We invite you to **an attractive social programme**, including welcome drink at the Rectorate of the university, guided city tour and a half-day trip.

### **Tentative Schedule of the Week:**

	Monday, October 19 <sup>th</sup>	Tuesday, October 20 <sup>th</sup>	Wednesday October 21st	Thursday, October 22 <sup>nd</sup>
9:00 - 10:30		Lectures	Lectures	Lectures
10:30 - 11:00	Registration	Break	Break	Break
11:00 - 12:30	<b>Opening Meeting</b>	Lectures	Lectures	Lectures
12:30 - 13:00	Networking Lunch	Networking Lunch	Networking Lunch	Networking Lunch
13:00 - 14:30	Lectures	Lectures	Round Table	Half-Day Trip
15:00 - 16:30			Mov'in Europe	
17:00	Welcome Drink			Farewell Dinner
18:00	at the Rectorate	<b>Guided City Tour</b>		

The definitive programme will be published in the beginning of October 2015, after the lecturers' participation has been confirmed.

# How to register?

1) Please use the on-line Registration Form on <a href="www.fbm.vutbr.cz/biw2015">www.fbm.vutbr.cz/biw2015</a> (please attach a photo in .jpg format and send us it at <a href="biw@fbm.vutbr.cz">biw@fbm.vutbr.cz</a>) by July 30<sup>th</sup>, 2015.

### **Accommodation:**

Here you can find a list of hotel recommendations. All prices include breakfast and are already with discount. When booking one of these rooms please do it via e-mail given by each hotel and in the body mention "BIW 2015" to get the discount.

The discount is valid until 30<sup>th</sup> September, 2015.

VISTA Hotel***	10 minutes walk to the faculty http://www.vista-hotel.cz/ recepce@vista-hotel.cz	Single room 1000,- CZK Double room 1200,- CZK
<b>Edison Guesthouse</b>	5 minutes walk to the faculty http://www.pension-edison.cz info@pension-edison.cz	Single room 1100,- CZK Double room 1300,- CZK
Palacky Hotel Brno **	5 minutes walk to the faculty http://www.hotel-palacky.cz recepce@hotel-palacky.cz	Single room 480,- CZK Double room 880,- CZK
Continental Hotel ****	Located in the city center; 15 minutes by public transport http://www.continentalbrno.cz/ info@continental.cz	Single room 1350,- CZK Double room 1800,- CZK (Economy type rooms)
Royal Ricc ****	Located in the city center; 20 minutes by public transport http://www.royalricc.cz/ rezervace@royalricc.cz	Single room 1900 ,- CZK Double room 2100 ,- CZK

Please, be aware that the Brno University of Technology can not cover your travel and accommodation expenses. The participants coming from a European partner institution can receive funding via "Erasmus+ Teaching Staff Mobility" (for further information please ask your International Office for advice).

We are looking forward to hosting you in Brno.

## **Organizing committee:**

Iveta Šimberová
Zdenka Konečná
Vladimíra Kučerová
Pavel Mráček
Robert Zich
Lucie Kaňovská
Marek Zinecker
Kristína Sághy Estélyi
Jan Luhan
Pavel Weirich
Zuzana Šimberová

For further information about BIW2015, please do not hesitate to contact us.

 $\textbf{Contact person} \colon Z denka \ Konečn\'a \ (\underline{konecna@fbm.vutbr.cz})$ 

