

# Analysis of the Demand of the Distance Education in European Higher Institutions

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### Introduction

The Latvian model of distance education is passing the stage of formation and approbation in the market of educational services. However, **creation of system of distance education should not be the final step for higher education institutions** as such, furthermore, this process would not be developed without students.

Therefore, the for the purpose of this research it was necessary to clarify the level of student satisfaction of distance education's management and organization, to identify the strengths and weaknesses of this education model in Latvia, as well as to compare it with analogical models in higher education institutions in Lithuania, Serbia, Poland and Belarus.



# Aim of the Paper

- to create new survey for polling students;
- to carry out the survey of target audience;
- to identify the reasons for the demand of distance education model.



### Methodology

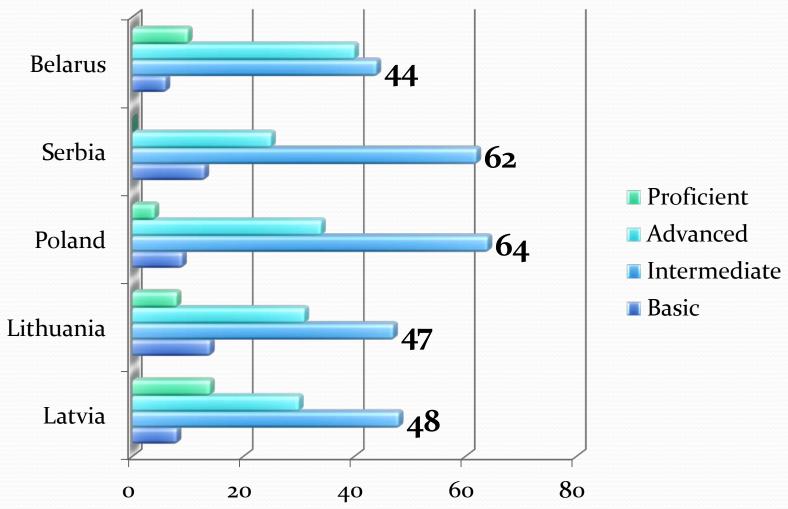
The research was carried out from September 2014 to August 2015 in higher education institutions, which had the experience in organizing distance education with the use of current information and communication technologies.

The survey was carried out among students intramural and extramural (distance) study model. 2 groups were distinguished:

- 1) students with study experience in distance education model (59% of respondents);
- 2) students with traditional study model experience (41% of respondents).

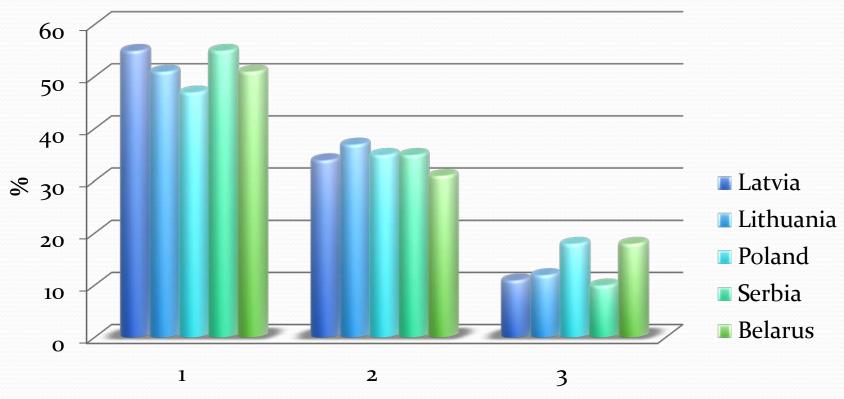


## Computer skills level (%)





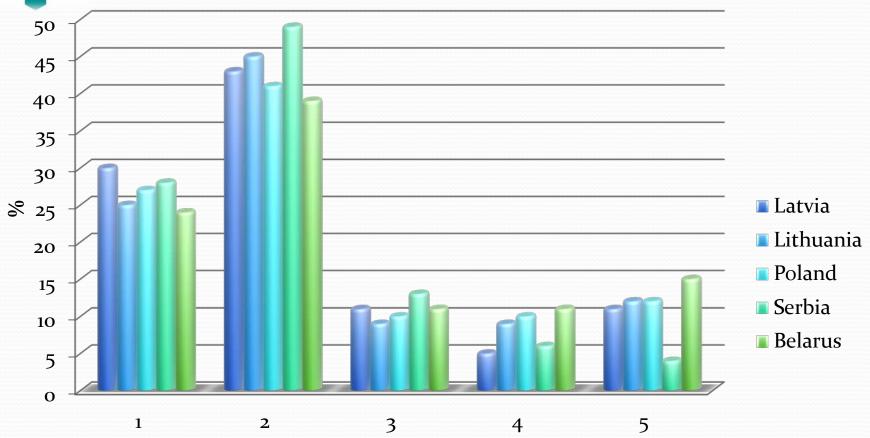
#### Methods of Preparation for Lectures of Full-time Students



- 1 to read a textbook in a library or at home;
- 2 to prepare for lectures using the internet;
- 3 to watch video materials, recordings of lectures or slide lectures



# Methods of Preparation for Lectures of Distance Education Model Students

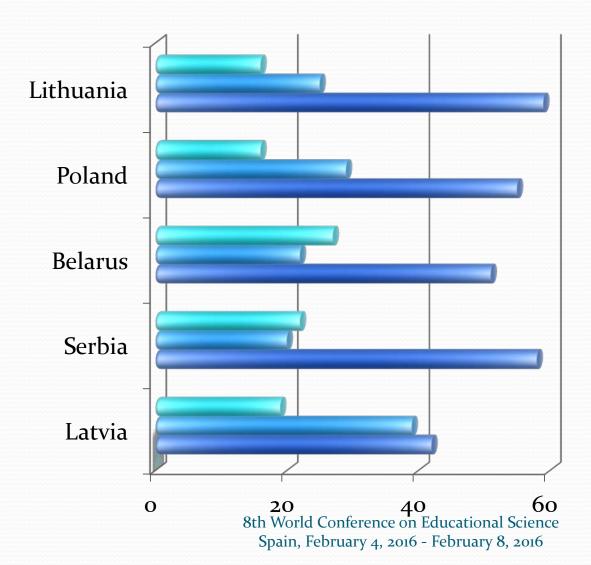


1 – to attend a lecture, to read a textbook; 2 – to attend meet the lecturer at his office hours; 3 – to prepare for lectures using the internet; 4 – to watch video materials, recordings of lectures or slide lectures; 5 – to receive information electr



# Students' Reliance of Success when Preparing for Electronic Exams and Tests

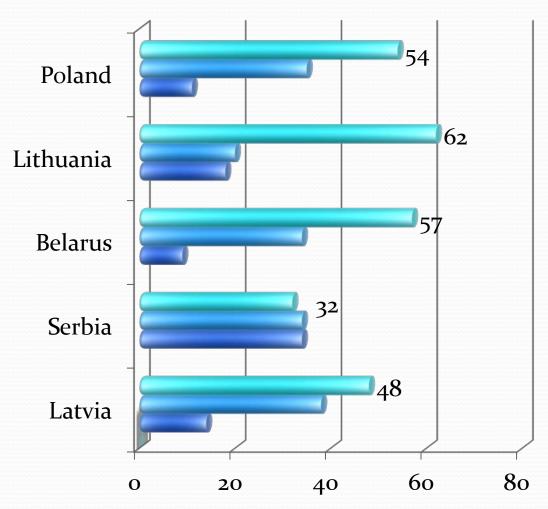




- Hope that you will fortunate and do not study for the exam
- Use of "crib" or other illict aid during examination process
- Use of your personal knowledge and skills, being prepared for the exam



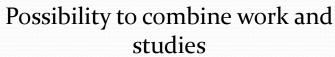
# Students' Preference of the Choice of Evaluation (%)



- Passing written test or exam in quiz forma
- Passing written test or exam with selection of examination paper
- Passing test or exam in oral form



# Preference to Distance Education Model over Traditional Education Model (%)



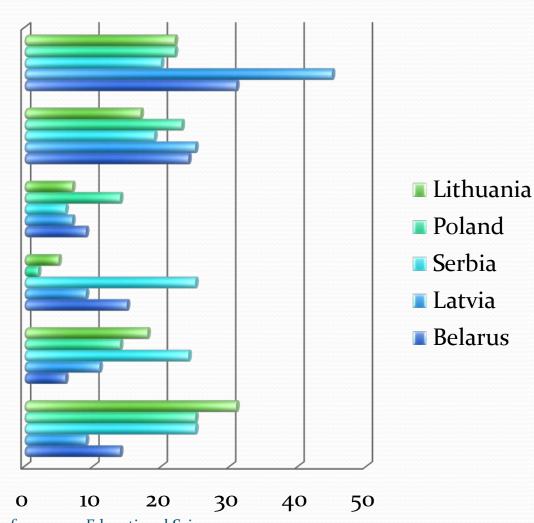
No obligations for every day lecture attendance

Possibility to study independently, using electronic resources

Lower education fee

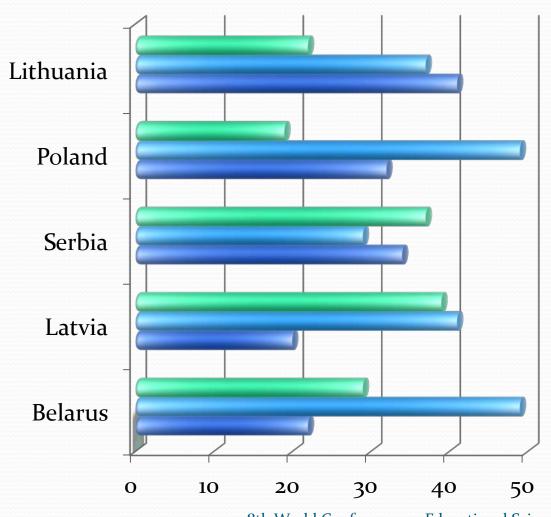
Possibility to study according to individual plan

Possibility to begin studying prior the begining of academic year





#### Core Disadvantages of the Distance Education Model (%)



- Lack of practical exercises, in order to use and store theoretical knowledge
- The necessity of motivation and self-control during study process
- Lack of communication with lecturers



# The Quality of the Learning Material and Cooperation with the Lecturers (%)

	Quality of the study material				Cooperation with the lecturers		
	Excellent	Good	Satisfactory	Unsatisfactory	Good	Unsatisfactory	Other
Belarus	28	57	13	2	92	2	6
Latvia	11	62	16	11	65	29	6
Serbia	9	59	9	23	85	15	О
Poland	19	69	8	4	76	20	4
Lithuania	23	64	4	9	81	11	8



#### Conclusions

The traditional organization of education, based on reallife communication between the lecturer and the student, currently dominates the educational needs of the students.

The reasons for this tendency are the following:

- the level of required use of information and communication technologies in education is notably higher than existing knowledge, skills and experience of the students;
- 2) such education stages as preschool and school do not offer alternatives for classes with teacher, therefore it is characteristic for the students to prefer the classic educational methods.

## Acknowledgments

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### Thank You!